



# 8<sup>th</sup> Pharma Asia

International Exhibition & Conference

**The Biggest Annual  
Pharma Machinery and  
Technology Show**

**24 - 26 April 2012  
Karachi Expo Centre**



[www.pharmaasia.com.pk](http://www.pharmaasia.com.pk)

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## Pakistan - The Regional Business Hub

Pakistan - the land of numerous unexplored opportunities has recently earned a good name in the international market for being a vibrant and progressive developing country in the world. The Government of Pakistan has adopted a liberal investment policy to attract maximum foreign investment, where foreign investors can hold up to 100% equity in several economic sectors. As a result, the foreign direct investment in the Country has increased substantially over the past few years, thus differentiating Pakistan from many other countries of the region. Also, the vital indicators of Pakistan's economy have shown extra-ordinary improvement such as enhanced GDP and GNP, increased foreign exchange reserves, skyrocketing stock market performance, stable Pakistani currency and improved balance of payments. Per capita income has crossed US\$ 1000 and is further rising progressively.



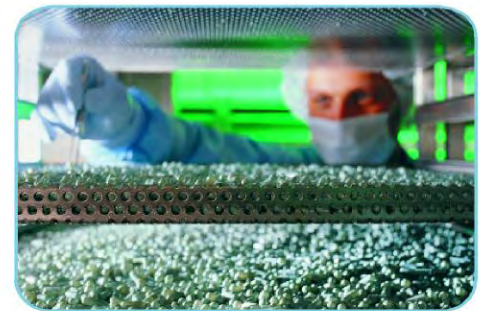
Pakistan's economy is gaining more strength with each passing year, underpinned by a buoyant private sector. The world is witnessing the real GDP of Pakistan maintaining a steady growth at one of the fastest rates in the history of the Country and among the highest in the economies of the world. The international trade is increasing owing to revolutionary changes in tariff structures, better international relations and growing domestic demands, both at the industrial as well as consumer levels. The foreign exchange reserves are maintained at a respectable level. Major investments are underway in Engineering & Automobile manufacturing sector, ports and communication infrastructure, telecommunication, information technologies, developing newer sources of energy and power generation etc, to meet the increasing demands. Healthy manpower is mandatory being the basic requirement for all these sectors; Pharma Asia ventures to import strength to the Health sector of over 175 million people of Pakistan.

**Current pace of development in Pakistan is no miracle but result of a dedicated and continuous effort by Government of Pakistan through implementing policies for deregulation, liberalization & privatization.**



## Pharma Asia 2012 Exhibition & Conference

The International Pharma Asia in conjunction with Health Asia Exhibition, one of the most promising and enduring exhibitions is being organized at the most opportune time when the Government is looking forward to expand the developing industries of the Country, which have shown tremendous growth in the past few years. The Exhibition would serve as a comprehensive showcase of the latest in technology, equipment and machinery as well as allied services, while providing investors with a definite outlook of the regional Pharmaceutical industry and an opportunity to meet their prospective counterparts and business partners.



### Why Exhibit?

- Present your products & services to thousands of potential buyers in the entire regional market.
- Expand your network of industry contacts through unlimited opportunities to meet customers and industry experts.
- Develop new marketing networks and improve the existing ones.
- Meet industry leaders and professionals.
- Increase brand awareness and enhance your company's image in the industry.
- Source for agents and distributors in uncovered territories.
- Explore business and investment opportunities.
- Locate partners for joint ventures and tie-ups.

# Exhibitors' Profile

- Pharmaceutical Equipment Manufacturers
- Turnkey Plant Suppliers
- Dies and Tools Manufacturers
- Enzymes and Biochemical Manufacturers
- Laboratory Equipment Manufacturers
- Analytical Equipment Manufacturers
- Quality Assurance Equipment Manufacturers
- Research and Testing Laboratories
- Packaging Equipment Manufacturers
- Packaging Material Suppliers and Manufacturers
- Pharmaceutical Publishers
- Pharmaceutical Laboratories & Coating Materials
- Pharmaceutical Lab Floorings

- Pharmaceutical Furniture Manufacturers
- Pharmaceutical Raw Materials
- Water Treatment Equipment Manufacturers
- Water Treatment Chemical Suppliers
- HVAC Equipment Manufacturers
- Clean Room Equipment Manufacturers
- Pharma Label Printers
- Material handling Equipment Manufacturers
- Storage and Racking System Manufacturers
- Environmental Control and Monitoring Equipment
- Pharma Software and Hardware Providers
- Cleaning Chemical Manufacturers
- Compressor Manufacturers

- Stand by Power Generation
- Generators and Power Management System
- Instrumentation and Control Systems
- Air Filters Manufacturers
- Insulation and Water Proofing
- Pharma Consultants
- Pharma Building Designers and Contractors
- Waste Treatment Equipment Manufacturers
- Security & Safety Equipment Manufacturers
- Pharma Coverall, Shoes & Wearable Manufacturers
- Explosion Proof Electrical Fittings
- Lighting and Switching Equipment

## 8th Pharma Asia Exhibition

### Event Details

<b>Title</b>	: Pharma Asia Int'l Exhibition & Conference
<b>Frequency</b>	: Annual
<b>Exhibition Dates</b>	: 24 - 26 April 2012
<b>Exhibition Timings</b>	: 10:00 am – 7:00 pm
<b>Venue</b>	: Karachi Expo Centre
<b>Exhibit Area</b>	: More than 6000 sqm
<b>No. of Participating Countries expected</b>	: 20
<b>Major Participating Countries expected</b>	: Bahrain, Belgium, China, France, Italy, Japan, India, UK, Korea, Taiwan, Germany, Turkey, USA, Switzerland, Saudi Arabia, Singapore
<b>Expected no. of Trade Visitors</b>	: Approximately 30,000

## Tariff

Shell Scheme Stalls (min 9 sqm)	: US \$ 300 per sqm
Bare Space inside Halls (min 18 sqm)	: US \$ 250 per sqm
Outdoor Exhibit space (min 80 sqm)	: US \$ 75 per sqm

## Visitors' Profile

- Pharmaceutical Manufacturers
- Pharma Exporters
- Pharma Distributors
- Pharmacists
- Doctors
- Paramedics
- Commercial Attaches
- Trade Corporate Visitors
- Foreign Delegates
- Researches and Students
- Academicians from Pharma and Medical institutions
- Officials of Regulatory Agencies and Government
- Industrialists
- Importers & Exporters



### Pharma Asia Secretariat:

#### Smart Health Care

A Division of

Ecommerce Gateway Pakistan (Pvt) Ltd

Pakistan's # 1 Event Organizers

**Karachi** : C - 17, KDA Scheme - 1, Off: Karsaz Road  
Tel: (92-21) 111-222-444, 3453 6321  
Fax: (92-21) 3453 6330

**Islamabad** : Tel: (92-51) 111-222-444, 282 3796  
Fax: (92-51) 282 3797

**Lahore** : Tel: (92-42) 111-222-444, 3755 2567  
Fax: (92-42) 3755 2697

